



上海交通大学  
SHANGHAI JIAO TONG UNIVERSITY



安泰经管学院  
ANTAI COLLEGE  
Economics · Management



# INTERNATIONAL COMPETENCE DEVELOPMENT PROGRAM

# Program Overview

In an increasingly interconnected world, the need for international competencies has never been more critical. As individuals navigate diverse cultures, economies, and social structures, the ability to communicate effectively, think critically, and act responsibly on a global scale is essential.

The International Competence Development Program, launched by the Antai College of Economics and Management, Shanghai Jiao Tong University, is a short-term initiative aimed at developing students' international competencies. Participants collaborate on real-world projects focusing on international topics such as AI, new energy vehicles, social media, global economics and public health. Through these projects, students strengthen their ability to analyze and address complex global issues, while also developing cultural awareness, respect for diversity, and professional collaboration skills in international teams.

Concluding the program, participants synthesize their learning and experiences, offering insightful suggestions and actionable proposals to the communities they engage with -- ensuring that their contributions create meaningful, lasting societal impacts.

## Highlights

**Cross-cultural and  
multi-disciplinary  
teams**

**Project-based  
learning**

**Global  
perspectives**

**Real-world  
challenges and  
high value  
solutions**

# What is International Competence ?



## Project Topics

The International Competence Development Program addresses key global challenges, providing students with the opportunity to collaborate on impactful projects. Key topics include (but are not limited to):

- AI and Technological Innovation
- Social Media
- Global Economic Trends and Policies
- Cross-cultural Understanding
- New Energy Vehicles
- Sustainability and Environmental Challenges
- Global Health and Safety

# WHO is involved

## International Student Teams



Each team consists of Antai students and international students from top business schools overseas, collaborating on real-world projects that focus on international topics such as AI, sustainability, economics, and global challenges.

## Global Partners



Global Partners—including multinational corporations, chambers of commerce, international organizations, and leading business schools—co-define program topics, and secure necessary interactions with key persons and institutions.

## Academic and Corporate Tutors



Tutors will guide the student teams, providing expertise and ensuring quality research and collaboration.

## Administrative Support



Staff from the International Office of Antai College of Economics and Management, Shanghai Jiao Tong University, support the student teams on operational and administrative matters for International Competence Development Program.

# Project Outcomes

The International Competence Development Program encourages students to present their findings through diverse formats, including:

- Survey results

- Research reports

- Pop-up cultural events

- Policy analysis

- Podcasts

- Co-produced exhibition

# Duration and Fees

The International Competence Development Program is a short-term initiative, offering either intensive participation for 3-6 weeks or part-time involvement over a semester, depending on the specific project.

The program is a value-added module embedded into the semester exchange program for international students. The Antai College of Economics and Management will cover the program's operational fees.



# Past Cases



Research Report on Providing Network Coverage to Remote Areas to Reduce Poverty



Market Research for a Beauty Brand Entering the Indonesian Market



New Energy Vehicle Launch Strategy for a Traditional Automotive Company

# Student Testimonials

**Elizabeth Clifton** MBA program  
Carlson Business School, University of Minnesota

---

"The main reason I wanted to do this program was because it gives you the opportunity to work with a company in China. Although you often come to China to study, it can be hard to find business opportunities there. That was fantastic."



**Shelly Xue** CLGO MBA program  
Antai College of Economics and Management,  
Shanghai Jiao Tong University

---

"The program's projects are with real companies facing real challenges and opportunities, so we learn how today's business is actually operating, and what tomorrow's challenges and opportunities are likely to be. The program brings together a multinational team from leading business schools. We also receive strong support from the Antai faculty supervisor and other Antai members."



**Todd Wackerman** MBA program  
A. B. Freeman School of Business, Tulane University

---

"In our MBA programs, most of what we do is case studies and readings. The program gave me the opportunity to engage deeply with a real-world, current business challenge and a famous multinational doing business in China."



✉ [linan.yao@sjtu.edu.cn](mailto:linan.yao@sjtu.edu.cn)  
☎ +86 21 5230 1027  
🌐 [www.acem.sjtu.edu.cn/en/](http://www.acem.sjtu.edu.cn/en/)



Shanghai



Shenzhen



Singapore